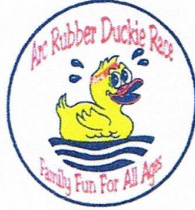




Achieve with us.

"For people with intellectual, developmental and other life-affecting disabilities."



The Ducks are ready for Race Day ... Are You?

The 17th Annual Arc Rubber Duckie Race: August 10, 2014

The Arc Quinebaug Valley invites you to be part of an annual event that will benefit your business, as well as single you out as a community leader who is sensitive to the needs of people with intellectual, developmental and other life-affecting disabilities and their families living in Northeastern Connecticut. You will help The Arc, a non-profit agency, fulfill its mission of providing education, residential, vocational, day program, retirement and advocacy supports.

THE EVENT

Rotary Park, Kennedy Drive, on the Quinebaug River
In conjunction with Putnam's Annual Car Show!
Crowds of 5,000 to 10,000 people anticipated on race day!
Family fun, Publicity for your business, Fundraising for The Arc!

IMAGINE...

7,000 "adopted" ducks racing down the river to the finish line near the falls, where anxious on-lookers are cheering for their duck to win one of the 50 available prizes.

YOUR OPPORTUNITY

Your tax deductible donation will ensure your company's exposure in our extensive advertising campaign for this event as well as on the day of the race. Will you partner with us by donating a gift certificate, admission passes, gift baskets, a sponsorship, or a monetary donation to be used as a prize or to help with the costs associated with the fundraiser?

Know that your donation *will* make a difference in the life of a child or adult with disabilities. In 2013, the Duck Race raised more than \$27,000 for our programs.

Thank you for your consideration of our request. Please notify me of your decision by e-mail at llamoureux@qvarc.org, by phone at 860-774-2827 or by mail at 687 Cook Hill Road, Danielson, CT 06239 by Friday, April 4, 2014.

Please include the dollar value of any donation for our permit application. We must have all prizes in hand to submit our state permit by the May 1 application deadline.

Sincerely,

Linda R. Lamoureux
Chief Business Development Officer

Susan M. Desrosiers
Executive Director



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The 17th Annual Rubber Duckie Race The Arc Quinebaug Valley 2014 Sponsorship Opportunities!

Event Sponsors: \$500 level

- ❖ Large sign prominently displayed in the park on race day and at all sales locations throughout the summer.
- ❖ Company name and logo displayed in all event advertising to 40,000 homes.
- ❖ Recognition on The Arc's website, www.qvarc.org
- ❖ 10 rubber ducks entered into the race in your name.
- ❖ Recognition in the park on the day of the event.
- ❖ 1 year membership to The Arc.
- ❖ 4-25% off coupons redeemable at The Arc Emporium in Putnam.

Prize Sponsors: \$250 level

- * Small sign prominently displayed in the park on race day.
- * Company name displayed in all event advertising to 40,000 homes.
- * Recognition on The Arc website.
- * 5 rubber ducks entered into the race in your name.
- * 1 year membership to The Arc.
- * 2-25% off coupons redeemable at The Arc Emporium in Putnam

Rubber Duckie Sponsors: \$100 level

- * Tent sign prominently displayed in the park on race day.
- * Company name displayed in all event advertising to 40,000 homes.
- * Recognition on The Arc website
- * 1-25% off coupon at The Arc Emporium in Putnam.

Company _____

Please email your company logo to Emily at egroves@qvarc.org by July 18th

Contact Person _____

Address _____

Telephone (_____) _____

Fax (_____) _____

E-mail _____

For more information contact Linda Lamoureux at (860) 774-2827 or llamoureux@qvarc.org



Who We Are & What We Do

Founded in 1952, The Arc Quinebaug Valley is a non-profit human service agency committed to supporting individuals (and their families) with intellectual, developmental and other life-affecting disabilities. Our agency currently serves children and adults in Windham and Tolland counties and other surrounding towns as needed.

Our Annual Rubber Duckie Race is a major fundraising activity for The Arc. All proceeds from the race directly impact the quality of life for those we support. Individuals and their families benefit greatly from increased opportunities to be part of their community.

By purchasing a duck ticket you will be helping to provide funds necessary to:

1. Develop new community based employment options.
2. Enhance our growing Education, Day, Residential and Retirement Programs.
3. Provide safe transportation options for program participants.
4. Expand training opportunities for individuals with disabilities.
5. Provide necessary funds to further expand our capacity to grow.

About the Rubber Duckie Race...

When you purchase a duck for \$5.00 you are “adopting” a duck for race day. Your duck and your ticket have corresponding numbers. All ducks will be ceremoniously dumped in the Quinebaug River in a pay-loader and the ducks will travel down the race course to the finish line. The ducks come through one at a time and are bagged into corresponding numbered bags. They are then brought back to shore where they are matched to their prizes.

Thank you for your support!

Our Mission:

The Arc Quinebaug Valley, Inc. is a nonprofit human service agency committed to supporting individuals (and their families) with intellectual, developmental and other life-affecting disabilities. The Arc provides opportunities through advocacy and supports for work, play and education so each person experiences personal growth, dignity, respect, choice and greater independence to live life to its fullest.